# News Letter: October 2022



## To the Krew,

Another great month with many achievements and things to share. Last month I mentioned about us finding new ways to keep us busy and these quieter periods being time for us to grow and find new ways to expand. We have done nothing less and with winter not even started, we have a good head start to try keep us as active as possible. October, is a reminder not to expect it to be quiet for long just because it has been quiet for a week or two.

We have so many amazing experienced krew members with us now and an overall great team that keeps growing. Thanks to everyone that has participated and done a great job at representing us, our clients keep growing and the trust they have in us as well.



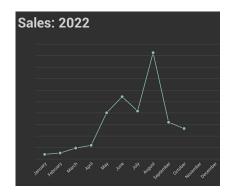
We have opened 'Krown Katering' and already got our first job, I have high hopes for more in November. We also started our first show on 'Kultur Network' which is a kids show offering educational songs with a more modern style. This means the entertainment section in the Members Klub is now open. See the picture on the left and <u>click here to visit</u>. We are super excited to show you more if the ideas and the wide range of content we want to produce. If you have kids, then I recommend our new show 'BørneHjørnet' out on YouTube now! Please see below for more information. We are close to half way to our target for 'Project 3' donations with 1,860,-DKK donated so far!

Thanks to everyone that has contributed and shared, please help us keep it up. If you can attend our 2022 celebration / Fundraiser on Sunday 6th November, then we would be happy to see you there. See below for more details.

October, brought us an incredible result, we more than doubled our sales compared

to October 2021. We destroyed last years October results by +130.4%, so as Ive been repeating all year, we are consistently growing, a lot! Now, with 'Krown Katering' opening, it will offer you all more opportunities and possibility to do something else. I believe this will have a tremendous impact on next year and will allow us to grow and achieve some of our next goals faster than we anticipated when we first started back in 2020.

We are happy to say that Ivan is receiving 2% bonus for his last 3 months combined salary for being top dog August, September and October.



*Important*: Please help us to get new recruits for both 'Krown Krew' and 'Krown Katering'. Remember, we love to receive pictures / videos of when you are out on jobs.

#### **Kultur Network**

Please check out our new show 'BørneHjørnet' and share with any parents or kids you can. We know this show is not for you, but it gives you an idea of the different things we want to do. You can also see it now on the entertainment section in the 'Members Klub'. Click the link to view: <u>https://www.youtube.com/watch?</u> v=TFXwUsImsHc&list=PLZxYLIuVAFuj2YPGLZGy75pRneBJDl4t2





## Krown Katering

If you want to be part of the 'Krown Katering' team, then please let us know. We are looking for new recruits as well for this company, so please share. Website: www.krownkatering.com

#### **Open-Bar Fundraiser / Celebration**

We are having the fundraiser on the 6th November and we will be having an Open-Bar at the office to secure some donations for Project 3 and also to get together to celebrate what has been our biggest summer yet. As we don't want to charge for drinks and make things complicated, we are just asking for a donation of 50,- minimum as an entry fee. Feel free to donate more! Remember, you receive a free beanie in either white or red if you donate 100,- or more. You can either let us know and we can take it off your salary or you can use the website to donate and refer anyone else you may know too. You can bring anyone you like, but they must also have donated 50,-. This will also be a good way for many of you to see the new office.

You can read more information on our website on the 'Foundation' page or by clicking here.

#### Awards / Bonuses

This months 'Top Dog' is Ivan and he has achieved it 3 months in a row which means he receives 2% bonus for his last 3 months combined salary. Well deserved for all his hard work.

Sigrid is also receiving a bonus for sales as she got us a new client this month and is well deserved with the hard work she's been putting in on the phone.

Visit the 'Awards' page in the 'Members Area' on our website or <u>click here</u>.



## **Krown Kommunity Foundation**

Read all the new information regarding 'Project 3' on the website and please help us raise some funds! Visit the 'Members Area' or <u>click here</u>.

#### Kit

New Christmas beanies available exclusively only for October, November, December. To view kit for work: Visit the 'Members Klub' or click here.

#### Krown Krew Playlist

To view some music from Krown Krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' or <u>click here</u>. You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown! If anyone has any suggestions or makes music of their own that is on Spotify. Let us know of any songs you think we should add.

#### **Tax Deduction & General Tips**

Information will be added to 'Members Klub' soon. If you like to read some information now, then read the previous news letter in May 2022.

# Workfeed' (App)

If you are experiencing any issues with the app, then please let us know immediately.

## Social Media

Please remember to follow, like and add the Krown Krew social media

Facebook: <u>https://m.facebook.com/krownkrew</u>

Instagram: https://www.instagram.com/krownkrew/

LinkedIn: https://www.linkedin.com/company/krown-krew

Krown Krew Playlist: <u>https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KIjP?</u> si=TeRcA1vuQP6RsQre96cgrw

# MUST READ

- Read new and updated 'Information' pdf. <u>Click here to view</u>.
- Read what is expected from you on your level & how to be promoted. <u>Click here to view</u>.
- If you have been Krew Chief then you must read the information for Krew Chief's. <u>Click here</u> to view.
- All krew must read and understand 'Rules & Expectations. <u>Click here to view</u>.

Thanks again for your work this October and lets try get a good start before winter.

Regards,

Pete Kennebo Founder / Director www.krownkrew.com