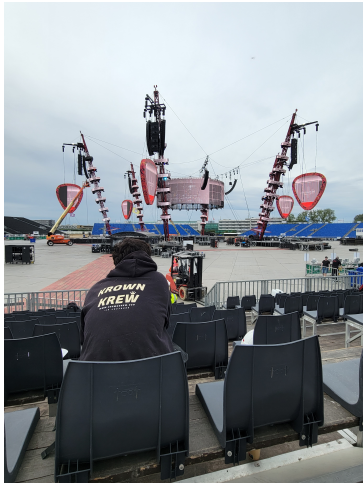


# News Letter: August 2022

## To the Krew,

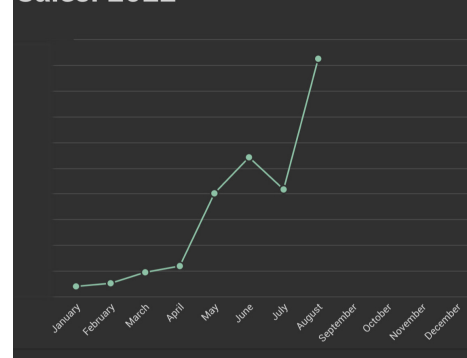
I don't know where to start with the great and historic month we had in August 2022. We had our biggest days, with the most krew out on jobs, for long days, at various places and at massive events. We wrapped up having been part of the biggest concert in Danish history for Ed Sheeran.



We gave Aia Sound Festival the best krew in Denmark and they had nothing but positive things to say about our krew. Although, we had some minor incidents, it was nothing that took away from the great overall job we did. This is just a taste of what is to come in the future. We are more prepared than ever for next year and we can promise you with almost certainty, we will be at many more festivals next year and even busier throughout summer. We know it's an experience many of you enjoyed and there is nothing more fulfilling than providing work you are happy and proud to be part of, as we are. We want to say a massive thanks to all the new incredible krew we have onboard, we have really had some top quality guys over the last couple months, that has helped the success of these huge months, specifically August. We beat the last sales record by +69.8% that was previously set in June 2022. If we compare it to the biggest month of last year which was also set in August, then we beat it by +199.2% this year in August. So we have grown a tremendous amount since last year and it

will continue for many years to come. I never would have expected the growth to happen so fast and we do not plan on stopping anytime soon. Having said this, I would like you to be aware we are now heading it to a quieter period over fall and winter. However, I strongly believe the growth will continue meaning we will be busier over these periods than we were last year. Naturally, as we have many more new clients, so let's see what these 2 seasons have to offer us. If you want more hours to be available to you, then you need to take all the jobs you can until we think it is the right time for you to be in our 'Experienced Krew' category. Be aware, to be in this department you need to be comfortable on all types of jobs and as Krew Chief etc.

Sales: 2022



Some more exciting news and at perfect timing after just having our most successful month yet. We have officially moved into our new office in Fredericksberg and we couldn't be happier for the new space. We had not even spent a year at the old place, however, with how the team is growing it was the right time to do it. Sigrid found us the new office and we feel that last month she should have been made MVP. So we are awarding to her this month a MVP bonus, along with another sales bonus for getting us another new client. Although its still very empty, you can see a picture of the office. Will show some more in the next news letter when things are a little more in place.

I would like to mention something very important as we had a few injuries and krew going to the hospital in August. Should you go to the hospital, then it is very important you mention the accident happened at work. This is for your own good, should you need to claim any kind of insurance as a work related injury. Accidents can and will happen in this business, however, if we take extra care

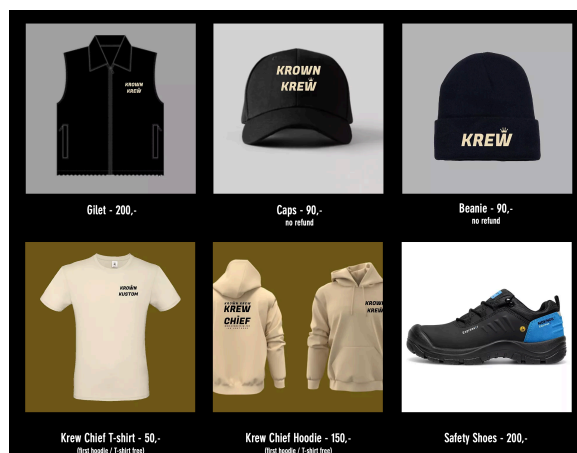
in doing things properly then we can reduce the risk. So please always do your utmost to look after each other on the jobs and in general be careful.

## MUST READ

- Read new and updated 'Information' pdf. [Click here to view.](#)
- Read what is expected from you on your level & how to be promoted. [Click here to view.](#)
- If you have been Krew Chief then you must read the information for Krew Chief's. [Click here to view.](#)
- All krew must read and understand 'Rules & Expectations. [Click here to view.](#)

## New Kit

We finally launched our 'Krew Chief' uniform that will help clients and krew point out the Krew Chief with more ease. Please note the rules for the uniform is can only wear it on jobs with 1-3 krew members or only if you are appointed Krew Chief on jobs with 4+ krew. You must have been Krew Chief 3 times before you receive the kit. We also have caps and beanies now available. You can see everything we have to offer in the Members Klub. Visit the 'kit' page in the 'Members Area' on our website or [click here.](#)



## Picture of the Month

Nicolas Chapo got the picture of the month (see picture below) and will for sure be one we have in the office. Also, big thanks to Moses for sending us the link to the TV2 coverage that had some of our krew in the background hard at work. Thanks to everyone sending us some really good pictures and therefore we've added in some extra small bonuses! See Members Klub for more details.



## Drivers & Fork Lift Operators

**Drivers:** We have added info inside the 'Information' document about what drivers receive for driving our car and the krew to and from jobs. For any jobs inside Storkøbenhavn and less than 1 hour away, you will receive 20kr extra each way (40kr total). For jobs further away (1hr +) you will receive your salary per hour + 20kr per per hour. Please note, this is paid from us and is only because we want to make it as easy and good as we can. It basically means 40kr extra minimum for taking the car with the krew. The car is there to make it easier for you should you choose too and if it is easier for you. This way you don't have to pay transport, we still have to pay fuel and to have the car. So we cant pay more than that unfortunately. Information on drivers has also been added to 'Information' document in the Members Klub.

**Fork lift Operators:** If you have a fork lift license and you are asked to operate a fork lift, then you must tell them you need to contact us (Pete / the office) before you do so. This will ensure that once you start driving it you are paid 40kr extra p/h. You will need to the time you started driving it and when you finished when you check-out. We will start to look for these jobs once we have a small team of fork lift operators. We will also be putting a small group of our krew through courses in the winter so that they can

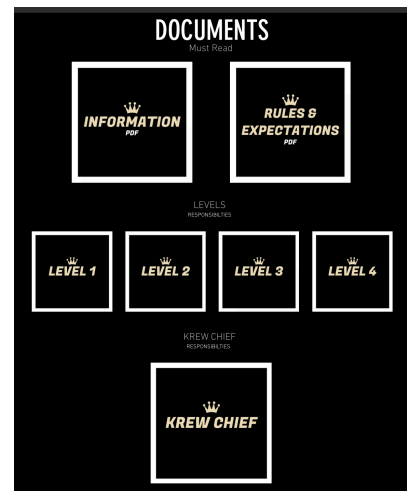
further their skills and increase their earning potential. Information on fork lift operators has also been added to 'Information' document in the Members Klub.

### Members Klub (Updates)

Inside the 'Documents' you will now find information for all 4 levels. These pdf documents explain what is required in order to be promoted and what is expected of you. As the business continuous to grow so will our professionalism and expectation from our krew to obtain and keep as many clients as possible satisfied. This in return gives us back more work for the future to come.

We have also added Information for 'Krew Chiefs' that explains what is expected and required of the Krew Chief. We expect all of you to read these documents at least once and understand them. Many of you continuously ask questions that are in the documents.

You can also see new uniform inside the 'Kit' section of the Members Klub.



[www.krownkrew.com/krew](http://www.krownkrew.com/krew)  
Password: kk

### Promotions & Bonuses

We have numerous bonuses including various MVP's like Sigrid as I mention above for her great work in July. Ivan & Victor for working extremely long hours. Martin M for his getting us so many recruits over last couple months when we were in great need and also taking awesome pictures always for us. We also have lots of promotions and some bonuses for pictures / videos. To see who received bonuses / promotions and what they received. Visit the 'Awards' page inside the 'Members Klub'.

### Recruitment

This month Ibrahim and Cristobal received bonuses for recruitment. See 'Awards' in Member Klub for more info. Visit the 'Recruitment' page in the 'Members Area' on our website or [click here](#) for more information on how recruitment works.

### Awards

To view this months awards and bonuses for the krew: 'Top Dog of the Month' / 'MVP' / 'Reserve Krew' / 'Recruitment' / Promotions. Visit the 'Awards' page in the 'Members Area' on our website or [click here](#).

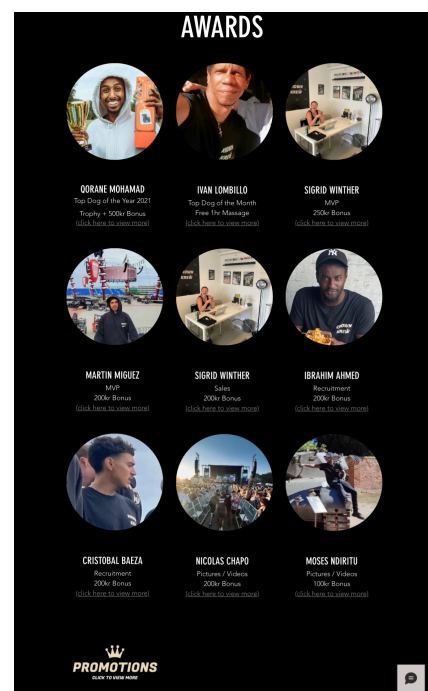
### Krown Kommunity Foundation

To see the things you all are contributing to regarding our foundation. Visit the 'Members Area' or [click here](#).

### Kit

**NEW KIT!**

To view kit for work. Visit the 'Members Klub' or [click here](#).



### **Krown Krew Playlist**

To view some music from Krown Krew members, past and present. Visit the 'Members Klub' or [click here](#).

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify.

Let us know of any songs you think we should add.

### **Tax Deduction & General Tips**

Information will be added to 'Members Klub' soon. If you like to read some information now, then read the previous news letter in May.

### **Workfeed' (App)**

If you are experiencing any issues with the app, then please let us know immediately.

### **Social Media**

Please remember to follow, like and add the Krown Krew social media

Facebook: <https://m.facebook.com/krownkrew>

Instagram: <https://www.instagram.com/krownkrew/>

LinkedIn: <https://www.linkedin.com/company/krown-krew>

Krown Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KljP?si=TeRcA1vuQP6RsQre96cgrw>

Thanks again for your incredible work this August and for ending our summer the way we did. I look forward to see where we are at next year. Let's have a great start to fall!

**Regards,**

**Pete Kennebo**  
**Founder / Director**  
**[www.krownkrew.com](http://www.krownkrew.com)**