

News Letter: November 2022



To the Krew,

November has been a special one for numerous reasons. We had our *Open Bar Fundraiser / Summer Celebration* and thanks to everyone who came and the ones who have donated. We are still taking donations until the 15th December and you can read what the cause is about for *'Project: 3'* on our website on the 'Foundation' page.

We are also happy to say that we will soon be buying a ping pong table so that we can play table tennis tournaments in the office and to have some drinks! So look out for the first tournament and get-together in the near future!

I would like to remind you all that we really appreciate when you send us pictures / videos when you are out on jobs, we have had some of you send a few this month, but not enough for bonuses. We promise if you can get us a good number of great shots we will be happy to reward you for it.



'Cocktail Bartenders'

We would like to inform you that we will soon be setting up the first cocktail course for krew who want to be part of our more

experienced bartending krew within 'Krown Katering'. We have some big clients that could potentially bring us a lot of work in the future, however, to do these jobs it's important you are a little more advanced with your bartending skills. We are starting with selecting the ones of you who already have a little experience bartending at least. However, if it interests you then please let us know and we will try to get you involved.

We will also be inviting all of you to try some these delicious cocktails in the office on the day at the ending of the course. Then our new bartenders can test out their skills providing some Christmas cocktails to the Krew. More on this soon.



We are sad to say Manuel Robirosa is leaving us (Krown Krew) as he is travelling to Australia to live. However, he has promised us he will be back in a year or 2! Manuel started working for us in April 2021 and was the first Argentinian to join the Krew and since then as many of you know, this opened the door for a lot of other Argentinians. Something we are very thankful for as it has helped us tremendously for past 2 summers and we are proud to have helped so many get jobs and their papers in order to live here in Denmark in return. When Manuel started he did his interview in our

apartment on Tagensvej and things were in no way what the company is today. He has been with us for a great deal of the growth and success of Krown Krew and we really hope to have him back in the future when and if he

moves back to Denmark. Who knows where we will be by then! Manuel is the first Krew member to be inducted into the 'Hall of Fame' for 'Krown Krew' and we celebrated with some drinks, food and cigars at a local bar recently and gave him some presents to remember us by! You can see some pictures on the 'Hall of Fame' section in the Krown Krew Members Klub or by clicking here.



Before I move onto the separate results of the now 2 businesses and overall results, I want to mention a couple things.

- 1. If we have to keep repeating things to you, like to mark off if you can't work, to note correct check-in/out time, wearing correct uniform and so on. Then you will not be promoted and may risk be demoted. We are going to be strict on this as we will not reward krew doing things incorrectly.
- 2. We strongly recommend taking 'Reserve Krew' jobs when you're available. Many of you seem to be taking any jobs last minute anyway as you are keen to work, and this has been on days there has been 'Reserve Krew' slots available. I'm sure this month we would have given someone a 500,- bonus had they just accepted the reserve jobs and done the same jobs they did. All these reserve jobs mean is that you are put on them first and contacted immediately about it. Worse case if it's a really bad time or whatever the reason may be, you can still decline. We just appreciate you being as available as possible the days you accept.

Krown Krew

This month has been much busier than we anticipated in the quieter period of the year and we believe it may continue. We had a great start to the month and it really continued throughout the entire month with lots of jobs at Royal Stage. Our sales for 'Krown Krew' were +58.9% higher this year in November compared to last year November 2021. The Krew has been growing rapidly all year and since the opening in 2020. This is the backbone to our organisation and has served 'Krown Katering' well in its success already.



Krown Krew Top Dog of the Month

Ivan is 'Top Dog of the Month' again this month for a fourth time in a row! He has been busy for months now doing construction for WMH Entreprise. I am happy to say I think it has now ended for him as I know it has been hard work, so we hope to see him back on some event jobs with the krew soon. But, he is the 'Top Dog' for a reason and this month received his bonus of 1,410,-because he was 'Top Dog' 3 months in a row last month.

Visit the 'Awards' section in the Members Klub for more information or by clicking here.

Krown Katering

The Katering company has already started gaining momentum in its first month of opening. As much as we knew it was possible, it is great to see these results so fast and its thanks to overall great team we have and are consistently putting together. Our first Job being at Mogens Dahl Koncertsal for one of the political parties of the election. Pretty big way kick things off and the fact the krew did such a great job has resulted in more work throughout the month and from other new clients. We believe things will start picking up quickly in the next couple months to come. Opening this little sister company too 'Krown Krew' has changed a lot within our organisation and will allow more jobs and opportunities for you and others. Sigrid has been planting lots of seeds for us with new potential clients in the future for both 'Krown Krew' & 'Krown Katering' and we are already seeing results with her receiving a



400,- sales bonus for getting us 2 new clients in November. She is also well on the way to secure us more new clients in the next months to come, including some potential big ones. We are always aiming to take it to the next stage, go a step further and grow our team on all aspects. That is what we have done continuously since we started and we will keep doing so.

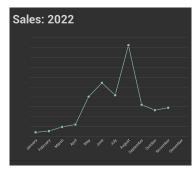
Krown Katering Top Dog of the Month

Lorenzo is 'Top Dog of the Month' with the most hours worked for the new company in the first month. Visit the 'Awards' section in the Members Klub for more information or by <u>clicking here</u>.

Overall Results

November brought us nothing short of an incredible result, we beat last years November result by +78.8%! Also, with the additional boost of the new company 'Krown Katering' now in play, it resulted in us having a busier month in November than we did last month in October. This is

something we had not anticipated, as generally things gradually get quieter in these periods. So the fact that things are picking up again is a great sign of things to come and a result of the new company doing well. We share these graphs every month to give you an idea of the growth and for it to be easier to visualise the busy and quieter periods. Although always bare in mind that next year we only plan on having grown even further.



AWARDS







SIGRID WINTHER

LORENZO DI IULIO Top Dog of the Month Free 1hr Massage (click here to view more)

Sales Bonus 400kr (click here to view mo

Bonuses

Sigrid is receiving a 400,- sales bonus as she managed to secure us 2 new clients and bookings this month for 'Krown Katering'. Visit the 'Awards' page in the 'Members Area'.

Kultur Network

Please check out our new show 'BørneHjørnet' and share with any parents or kids you can. We know this show is not for you, but it gives you an idea of the different things we want to do. You can also see it now on the 'Entertainment' section in the 'Members Klub'.

Click the link to view: https://www.youtube.com/watch?

v=TFXwUslmsHc&list=PLZxYLIuVAFuj2YPGLZGy75pRneBJDl4t2

Krown Kommunity Foundation

Read all the new information regarding 'Project 3' on the website and please help us raise some funds! Visit the 'Members Area' or <u>click here</u>.

Kit

New Christmas beanies available exclusively only for October, November, December.

To view kit for work: Visit the 'Members Klub' or click here.

Krown Krew Playlist

To view some music from Krown Krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section. You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown! If anyone has any suggestions or makes music of their own that is on Spotify. Let us know of any songs you think we should add.

Tax Deduction & General Tips

We promise to add some information in the new year 2023. Information will be added to 'Members Klub' soon. If you like to read some information now, then read the previous news letter in May 2022.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add the Krown Krew social media

Facebook:

Krown Krew: https://m.facebook.com/krownkrew

Instagram:

Krown Krew: https://www.instagram.com/krownkrew/

Krown Katering: https://www.instagram.com/krownkatering/

LinkedIn:

Krown Krew: https://www.linkedin.com/company/krown-krew

Krown Katering: https://www.linkedin.com/company/krown-katering

Krown Krew Playlist: https://open.spotify.com/playlist/0WulGsBxCxKA4egxt9KljP?

si=TeRcA1vuQP6RsQre96cgrw

MUST READ

- Read new and updated 'Information' pdf. Click here to view.

- Read what is expected from you on your level & how to be promoted. Click here to view.
- If you have been Krew Chief then you must read the information for Krew Chief's. <u>Click here to view</u>.
- All krew must read and understand 'Rules & Expectations. <u>Click here to view.</u>

Thanks everyone for you hard work as always, let's end the year the best way we can and get prepare ourselves for an even bigger year next year!

Regards,

Pete Kennebo Founder / Director www.krownkrew.com