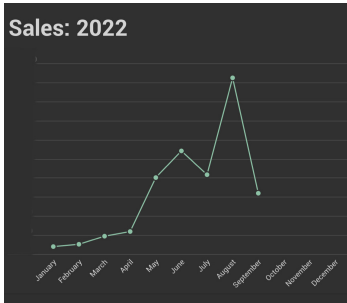


News Letter: September 2022

To the Krew,

Many things to talk about as every month brings us something new, like 'Project 3' for our foundation, new business ventures and since we have now gone into the quieter period over fall and winter. We are using this time to expand our organisation and as always look for new ways to keep the Krew busy. There is some exciting things to talk about regarding 2 new business ventures we are taking that will create new opportunities for you all.

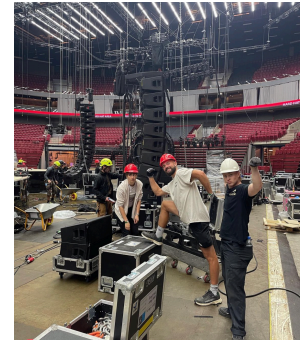


Firstly, September brought us another great result despite things having slowed down. We beat last years result in September 2021 by +38.6% this year in September. It is also the 5th biggest month of the year so far. Our aim is always to try beat our previous year, so this means things are going the right way. We want to be as busy as we were this summer all year around as the minimum, and we really believe that one day we will be that busy. We want to try keep as many of the good krew we have as possible, but understand that some of you may need to find other work.

We also want to keep numbers in the high end, because we will be working hard to look for new clients and avenues that can

keep the Krew busy. Also, we still have big clients who at any moment could make a big booking. Sigrid is already calling various potential clients in Sweden and in some new fields, that are already showing us some interest. After having our first successful job in Sweden and realising how easy it is, we decided it is something we want to pursue. See the picture of the boys at 'Malmö Arena'.

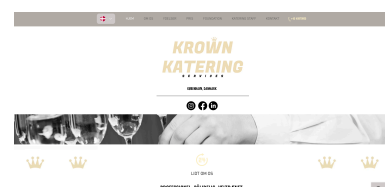
We hope if you are doing some other work of this period, you still have time to do some jobs with us, so we can keep you on our system till things get going in Spring again. We strongly believe that next summer will be much busier than this incredible summer we had and if we continue how we have been all year, then we will. The message I want you to understand is that, we work extremely hard at these times to do whatever we can to create more work as this is the most tricky part of the year. However, these are the challenges that excite us and make us work harder, evolve and become more creative. If you are free and want to get any work you can, then I strongly suggest taking the 'Reserve Krew' jobs as they are a great way to suddenly get booked. The krew that do this regularly always get more hours.



Important: We would like to make it clear that if you are on a job that is cancelled on site by the client, then you must always call us before you leave the job to confirm you should leave. Never start going home, unless you have spoken with us, in some cases we may also have work for you to do for us. As you are being paid for your time, then you must always check with us.

Krown Katering

The first of the new businesses I would like to tell you about is 'Krown Katering'. This is something we have known that we were going to do for almost 2 years and now is the time for us to do it. It will majorly be for companies needing waiters/waitresses and bartenders for events, however, we will of course explore any other avenues we find. This company will operate almost identically as Krown Krew and will create more jobs for you all once we start to get going, if you choose to be part of it. As this business has the same structure and needs the same things from us in order to get clients. We are well prepared as we have successfully done this in a pandemic. We are confident this business will create jobs for hundreds of people like Krown Krew has. Sigrid will be helping us as a manager of the company as she has experience in the field, so expect to see her on jobs with you,



should you choose to join. We are aiming to launch the website and to start the process of chasing clients in October.

If you would like to be added to Katering Krew, then please let us know. See a peak of the website on the right.

Kulture Network

A venture that I am extremely excited about is our new media company we are starting 'Kulture Network'. We have slowly started in investing in equipment and we are now very close to finally getting started. As with 'Krown Katering', this is something we have wanted to start for over a year, we have just been waiting for the right time and opportunity to do it. This will feature all sorts of interviews, journalism, pranks, documentaries, short stories, kids shows and more. This will be the beginning of a whole new venture that could turn out to be massive and spiral into another chain of offspring businesses. By this time next year, we aim to have our own media/music studio and it will offer something no other studio in Denmark offers. In the next 2 weeks we have 2 shows for this media company starting that are going to work as test runs. We have some extremely good ideas planned and we have spotted a gap in the market for what we want to do in Denmark with our media company. This Channel will be in the 'Entertainment' section in Members Klub and will feature krew of our own and new hosts and people we are bringing on to our ever-growing team. This will also create new opportunities for you all in the near future that will only continue growing. Should you be a person that is keen to join us and the 'Kulture Network' team, then there will

eventually be a time to do so, everything will be on the app, so stay posted. We are filming our first pieces of content in October and I would expect we either release our first content in November latest. I will keep you all informed on more news as we will need your support to spread the word. If you want to see what we are up to, then follow the instagram @KultureNetworktv. As we will also be dealing with some political things it is important that we keep these 2 business types separate and therefore we decided to change the name from its original 'Krown Network'.

See the logo for the media company on the left.



MUST READ

- Read new and updated '[Information](#)' pdf. [Click here to view](#).
- Read what is expected from you on your level & how to be promoted. [Click here to view](#).
- If you have been Krew Chief then you must read the information for Krew Chief's. [Click here to view](#).
- All krew must read and understand 'Rules & Expectations'. [Click here to view](#).

Foundation: Project 3

As I messaged you all about earlier this month, we have started our new foundation project. This project will provide Christmas presents to 11 foster kids in Fredericksberg that we will personally buy, wrap and deliver ourselves. This is our first time doing this and we hope to get your support to make it a success, so that it is something we can make one of our traditions that hopefully just becomes bigger and bigger. You can see how much has been donated on the website, our aim is 5,000,- in donations and the business will match it to make it 10,000,- total which is an ambitious goal we set. Donations end 15th December and the white and red beanies may only be worn at work till end of this year. This leads to our 'Open-Bar Fundraiser' that will also be our way of celebrating the great summer we had this year.

Open-Bar Fundraiser

We are aiming to have the fundraiser on the 23rd October and we will be having an Open-Bar at the office to secure some donations for Project 3 and also to get together to celebrate what has been our biggest summer yet. As we don't want to charge for drinks and make things complicated, we are just asking for a donation of 50,- minimum as an entry fee. Feel free to donate more! Remember, you receive a free beanie in either white or red if you donate 100,- or more. You can either let us know and we can take it off your salary or you use the website to donate and refer anyone else you may know too. You can bring anyone you like, but they must also have donated 50,-. This will also be a good way for many of you to see the new office.

You can read more information on our website on the 'Foundation' page or by [clicking here](#).

Awards / Bonuses

This months 'Top Dog' is Ivan!

I would like to give the 'MVP' bonus to Sebastian B. This is for his hard work since he started in May. And, always doing the extra for businesses and the krew, reliable and we continuously have had clients mention how happy they are with him. Well deserved!

We also have Ulises receiving a 'Recruitment' bonus as we have a few promotions as well. Visit the 'Awards' page in the 'Members Area' on our website or [click here](#).

Krown Kommunity Foundation

Read all the new information regarding 'Project 3' on the website and please help us raise some funds! Visit the 'Members Area' or [click here](#).

Kit

New Christmas beanies available exclusively only for October, November, December.

To view kit for work: Visit the 'Members Klub' or [click here](#).

Krown Krew Playlist

To view some music from Krown Krew members, past and present. Visit the 'Members Klub' or [click here](#).

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify.

Let us know of any songs you think we should add.

Tax Deduction & General Tips

Information will be added to 'Members Klub' soon. If you like to read some information now, then read the previous news letter in May.

Workfeed' (App)

If you are experiencing any issues with the app, then please let us know immediately.

Social Media

Please remember to follow, like and add the Krown Krew social media

Facebook: <https://m.facebook.com/krownkrew>

Instagram: <https://www.instagram.com/krownkrew/>

LinkedIn: <https://www.linkedin.com/company/krown-krew>

Krown Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KljP?si=TeRcA1vuQP6RsQre96cgrw>

Thanks again for your work this September, lets what we do best and keep it going.

Regards,

Pete Kennebo
Founder / Director
www.krowncrew.com